



The Science of Purpose

How Meaning
Supports Health
& Well-Being





About WIHA

- **Mission:** To improve the health and well-being of all people as we age by disseminating evidence-based programs and practices and by engaging in collaborative public health strategies in Wisconsin and beyond.
- <https://wihealthyaging.org>
- **Age Well Newsletter**



Introduction to Speaker

Stacey M. Schaefer, PhD

Leader, MIDUS
Neuroscience Project

University of Wisconsin,
Institute on Aging



An abstract illustration featuring three stylized figures. On the left, a man with a beard and green hair sits on a stack of books, holding a blue pen. In the center, a man with blue hair stands, gesturing with his hands. On the right, a woman with dark hair sits on the floor, reaching out. The background is filled with various geometric shapes like circles, triangles, and squares, along with wavy lines and a glowing lightbulb. The overall style is modern and artistic.

The Science of Purpose

How Meaning Supports Health & Well-Being

Stacey M. Schaefer, Ph.D.
Institute on Aging
University of Wisconsin-Madison

Who am I?

- Mom
- Wife
- Daughter
- Sister
- Friend
- Animal lover
- Gardener
- Scientist
- Mentor
-



My Educational & Work Background



BS in Psychology and Zoology from University of Wisconsin-Madison



PhD in Psychology (Cognitive Neuroscience) from University of Pennsylvania



Affective Neuroscience Postdoc -> Scientist -> PI at UW-Madison



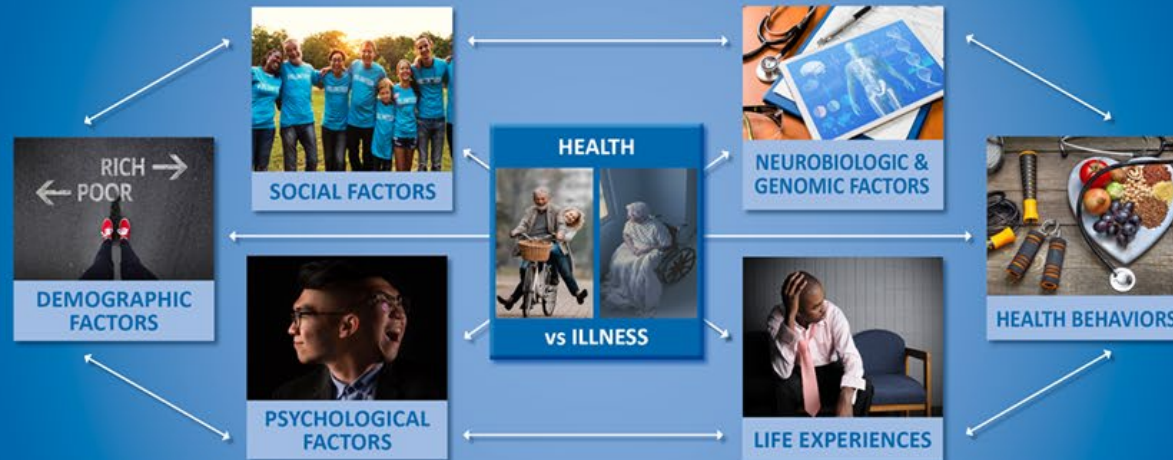
I lead neuroscience studies investigating the

socioemotional determinants of health, wellbeing, and aging

MIDUS

Midlife in the United States

30 YEARS
1995-2025
ANNIVERSARY



Integrative Health Science:

Multi-disciplinary research in MIDUS connects factors leading to health & illness across the decades of adult life

- Begun in 1995
- Aged 25-74
- More samples added including Black Americans from Milwaukee
- Now 35 - 100+
- Data publicly available
www.midus.wisc.edu



*Advancing Knowledge
of Factors That
Promote Positive
Health and Resilience*

MID-LIFE IN THE UNITED STATES

A National Study of Health and Well-Being

Unique Strengths of the MIDUS Study

**In-depth
multidisciplinary
content** *achieved
via 5 separate data
collection projects*

**Wide age range
(25-74)** *facilitates
focus on life course
transitions*

MIDUS (Midlife in the U.S.) is a national longitudinal study of how many factors (behavioral, social, psychological, biological, neurological) come together to influence health and well-being as people age from early adulthood into midlife and old age. It was conceived by a multidisciplinary team of scholars interested in understanding aging as an integrative process.

MIDUS Samples

In 1995, MIDUS survey data were collected from a total of 7,108 participants. The baseline sample was comprised of individuals from four subsamples: (1) a national RDD (random digit dialing) sample (n=3,487); (2) oversamples from

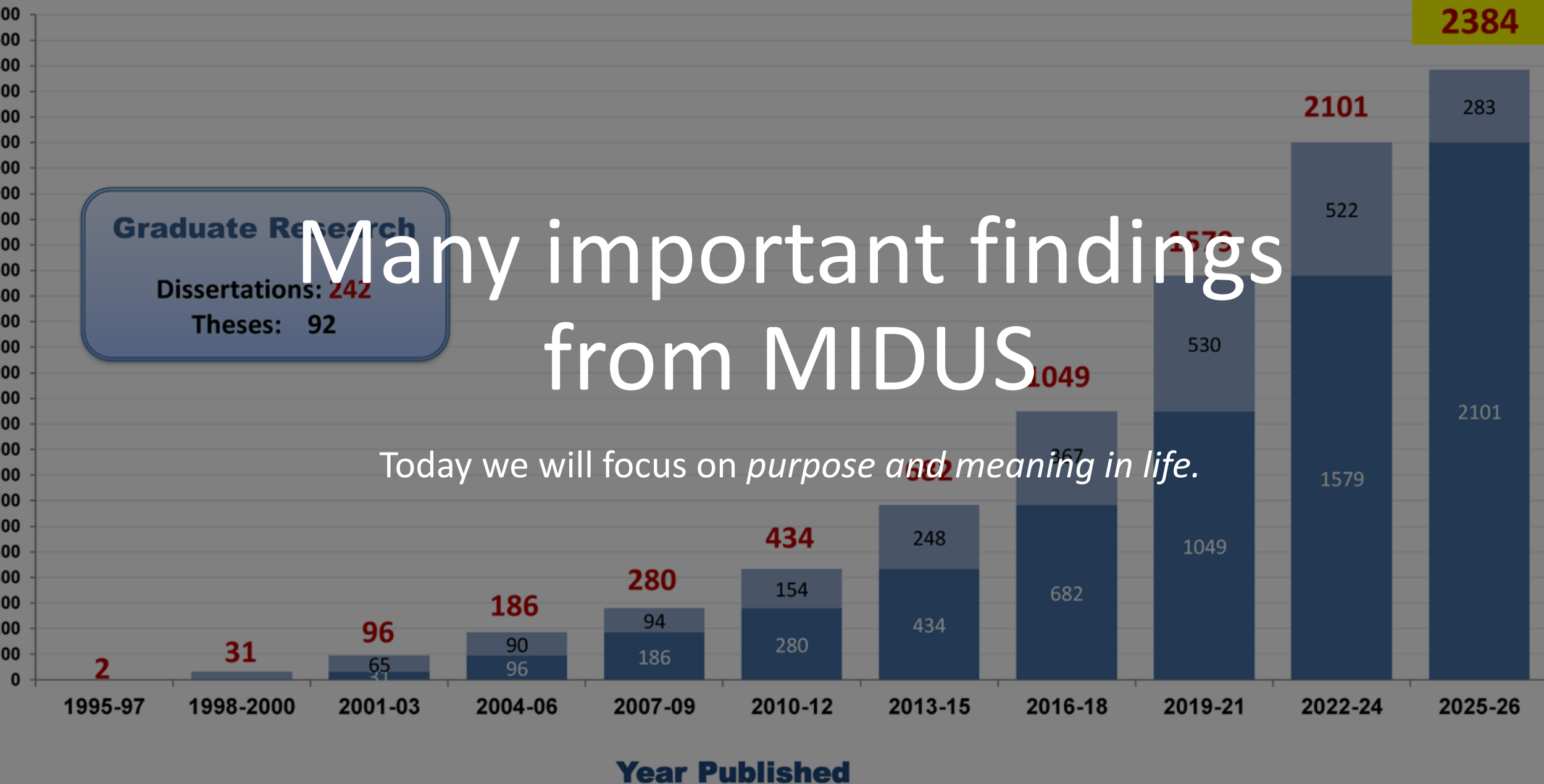
In addition, the twin subsample was administered a short screener to assess zygosity and other twin-specific information.

With funding provided by the National Institute on Aging, a longitudinal fol-

Cumulative Total of MIDUS Publications by Year

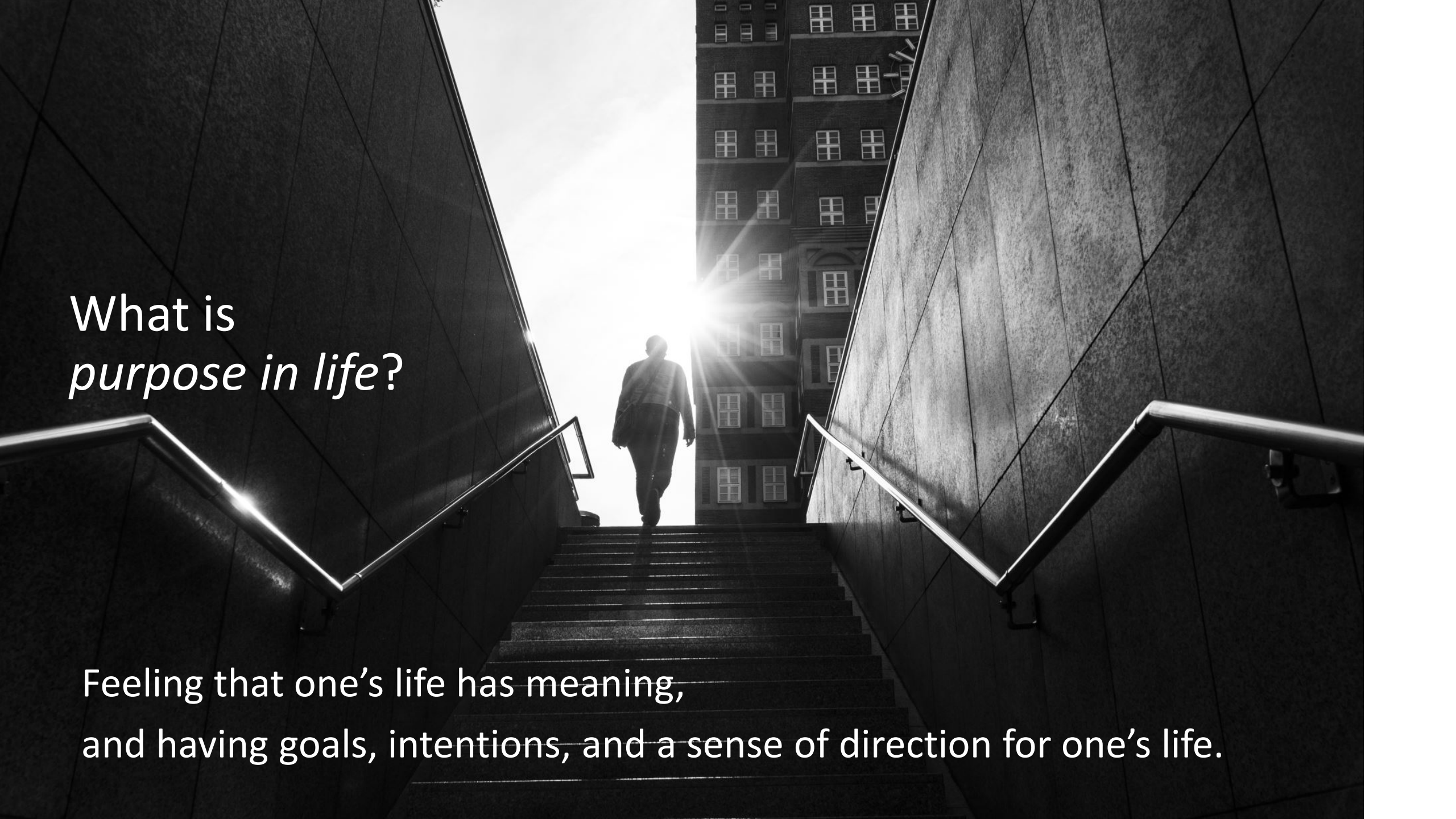
■ Previous Publications

■ New Publications (in each time period, e.g., 2013-2015)



What is
purpose in life?



A black and white photograph of a person walking up a long, dark staircase. The person is silhouetted against a bright light source at the top of the stairs, creating a strong backlight effect. The staircase is flanked by dark walls with metal railings. In the background, a tall building with many windows is visible, also silhouetted against the bright light. The overall mood is one of aspiration and journey.

What is
purpose in life?

Feeling that one's life has meaning,
and having goals, intentions, and a sense of direction for one's life.

Purpose in life

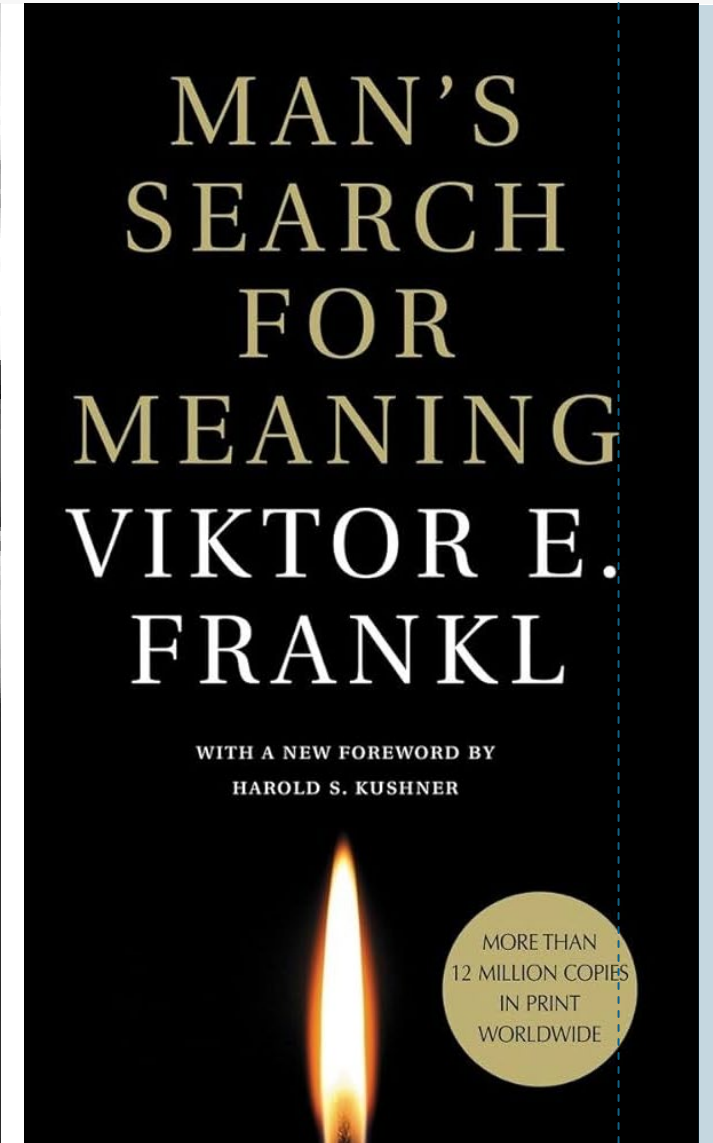
“He who has a why to live can bear almost any how.”



Purpose in life

“He who has a why to live can bear almost any how.”

“Life is never made unbearable by circumstances, but only by lack of meaning and purpose...”



Purpose = Resilience



Purpose = Resilience



Higher levels of purpose are associated with

- Better stress coping and emotion regulation (Schaefer et al. 2013, Sutin et al. 2025)
- Less loneliness, depression, and anxiety symptoms (Mei et al. 2021)

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- Better stress coping and emotion regulation (Schaefer et al. 2013, Sutin et al. 2025)
- Less loneliness, depression, and anxiety symptoms (Mei et al. 2021)
- **Healthier lifestyle behaviors:**
 - **Healthy diet adherence** (Berkowitz et al. 2023)
 - **Better sleep** (Kim et al. 2015)
 - **More physical activity** (Sutin et al. 2023)

Purpose = Resilience

Higher levels of purpose are associated with

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- Less loneliness, depression, and anxiety symptoms (Mei et al. 2021)
- Healthier lifestyle behaviors:
 - Healthy diet adherence (Berkowitz et al. 2023)
 - Better sleep (Kim et al. 2015)
 - More physical activity (Sutin et al. 2023)
- **Better cognition** (Bell et al. 2022)
- **Reduced risk of cognitive impairment, dementia, and Alzheimer's Disease** (Boyle et al. 2010, 2012)

Purpose = Resilience

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 - Healthy diet adherence (Berkowitz et al. 2023)
 - Better sleep (Kim et al. 2015)
 - More physical activity (Sutin et al. 2023)
- Better cognition (Bell et al. 2022)
- Reduced risk of cognitive impairment, dementia, and Alzheimer's Disease (Boyle et al. 2010, 2012)
- **Reduced risk of cardiovascular events and all-cause mortality** (Cohen et al. 2016)

Purpose is important

Health benefits = better health behaviors (diet, sleep, activity), sharper memory and thinking skills, better mood control, reduced risk of chronic diseases and disability, & longevity

How do we measure Purpose in Life?

(Dr. Carol Ryff's Scales of Psychological Wellbeing)



Dr. Carol Ryff

How do we measure Purpose in Life?

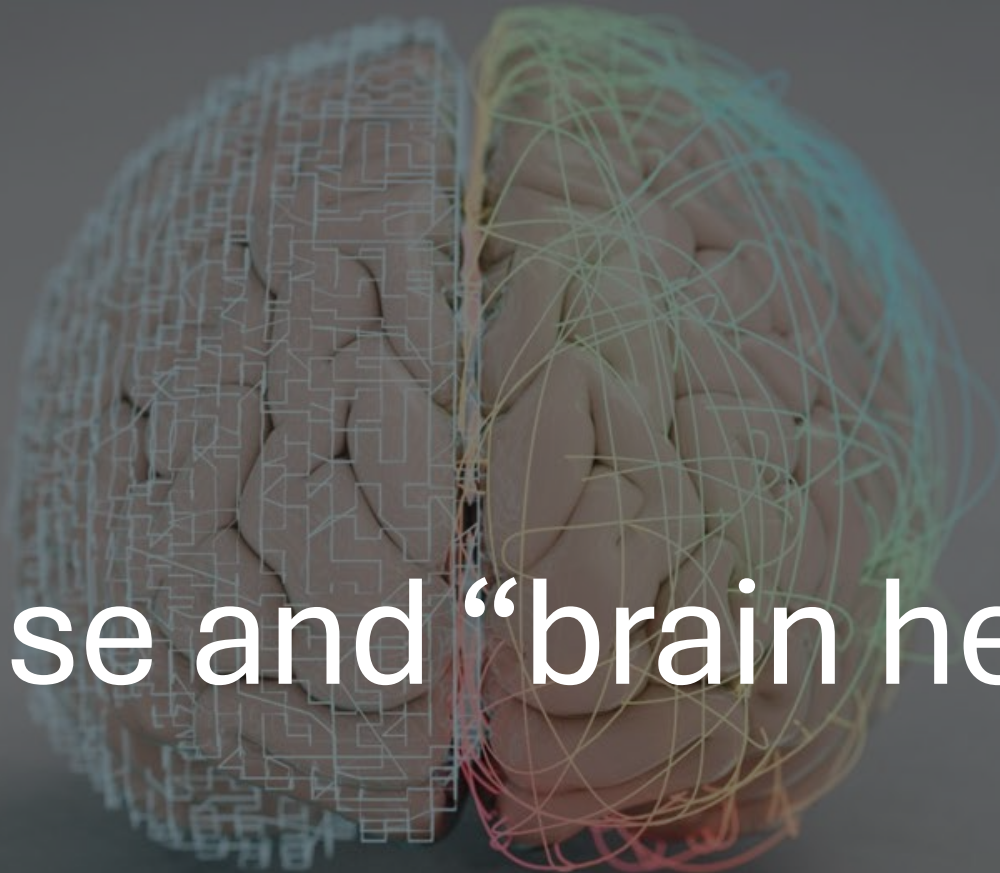
(Dr. Carol Ryff's Scales of Psychological Wellbeing)



Dr. Carol Ryff

- (-) I live life one day at a time and don't really think about the future.
- (+) I have a sense of direction and purpose in life.
- (-) I don't have a good sense of what it is I am trying to accomplish in life.
- (-) My daily activities often seem trivial and unimportant to me.
- (+) I enjoy making plans for the future and working to make them a reality.
- (+) Some people wander aimlessly through life, but I am not one of them.
- (-) I sometimes feel as if I've done all there is to do in life.

Items are rated from strongly agree to strongly disagree. Negative items reverse-scored.

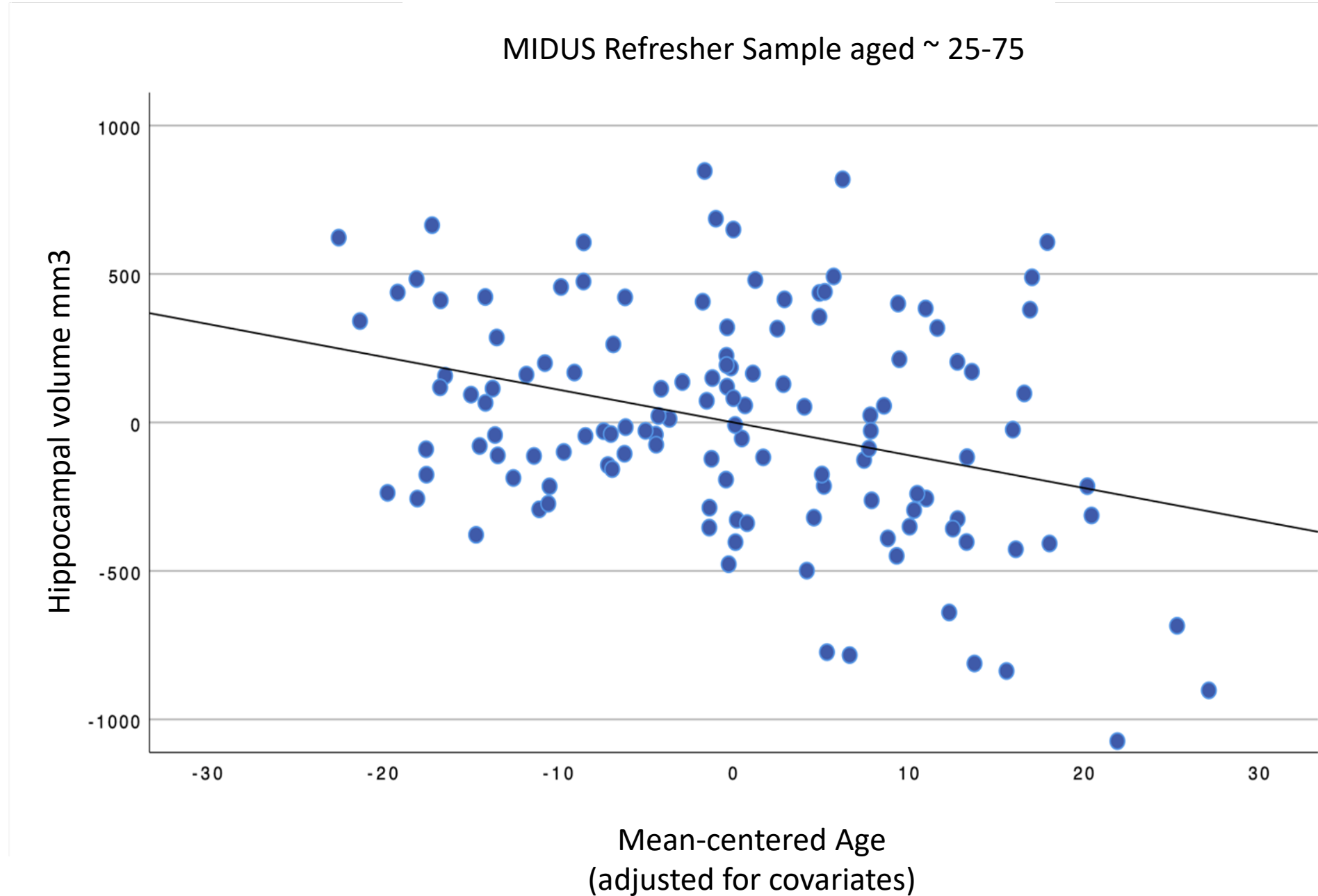


Purpose and “brain health”

The hippocampus

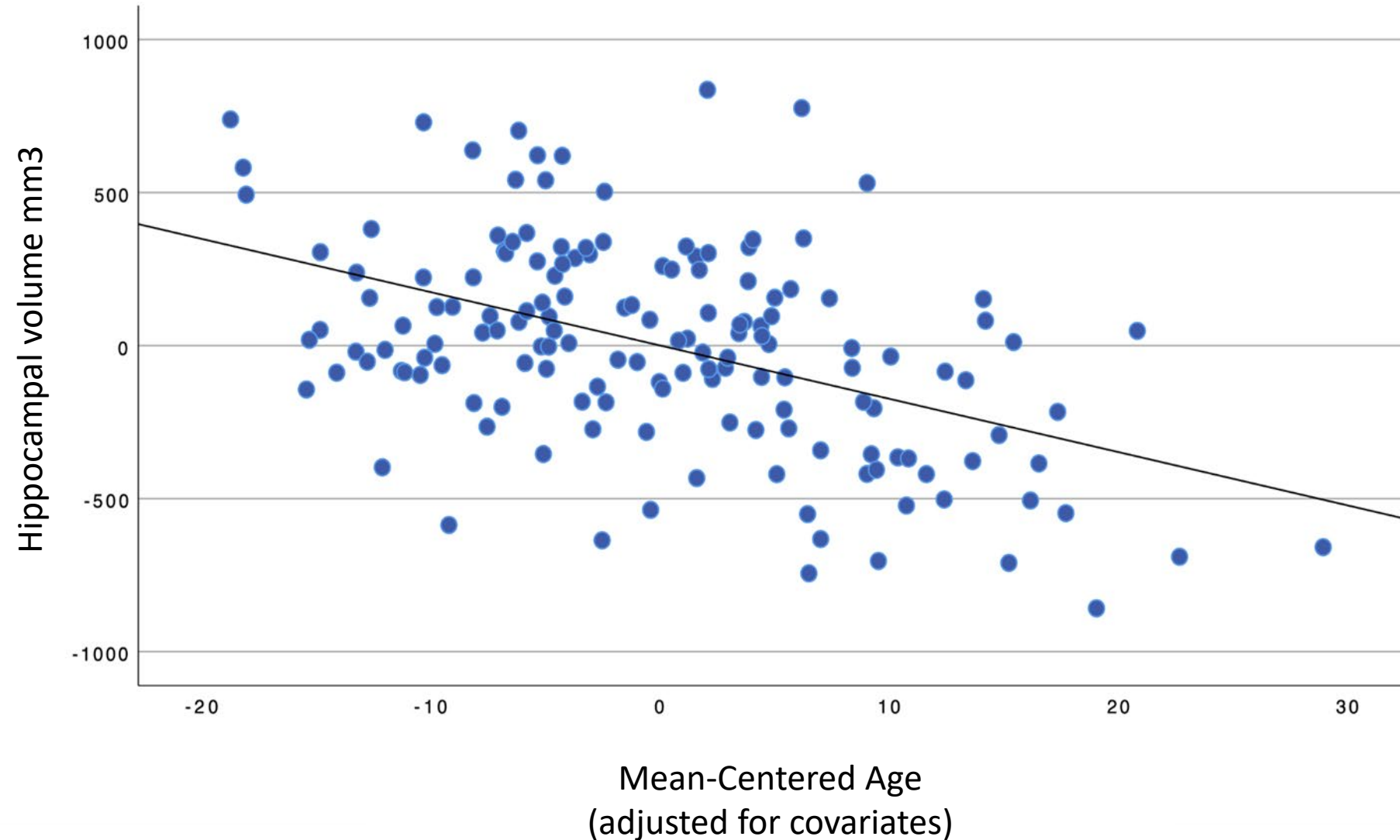
- Brain temporal lobe structure critical for learning, memory, and emotion.
- Plastic and vulnerable to aging & severe stress
- Impacted in neurological/psychiatric disorders
- Marker of brain health and brain aging

Hippocampal volume decreases with age.

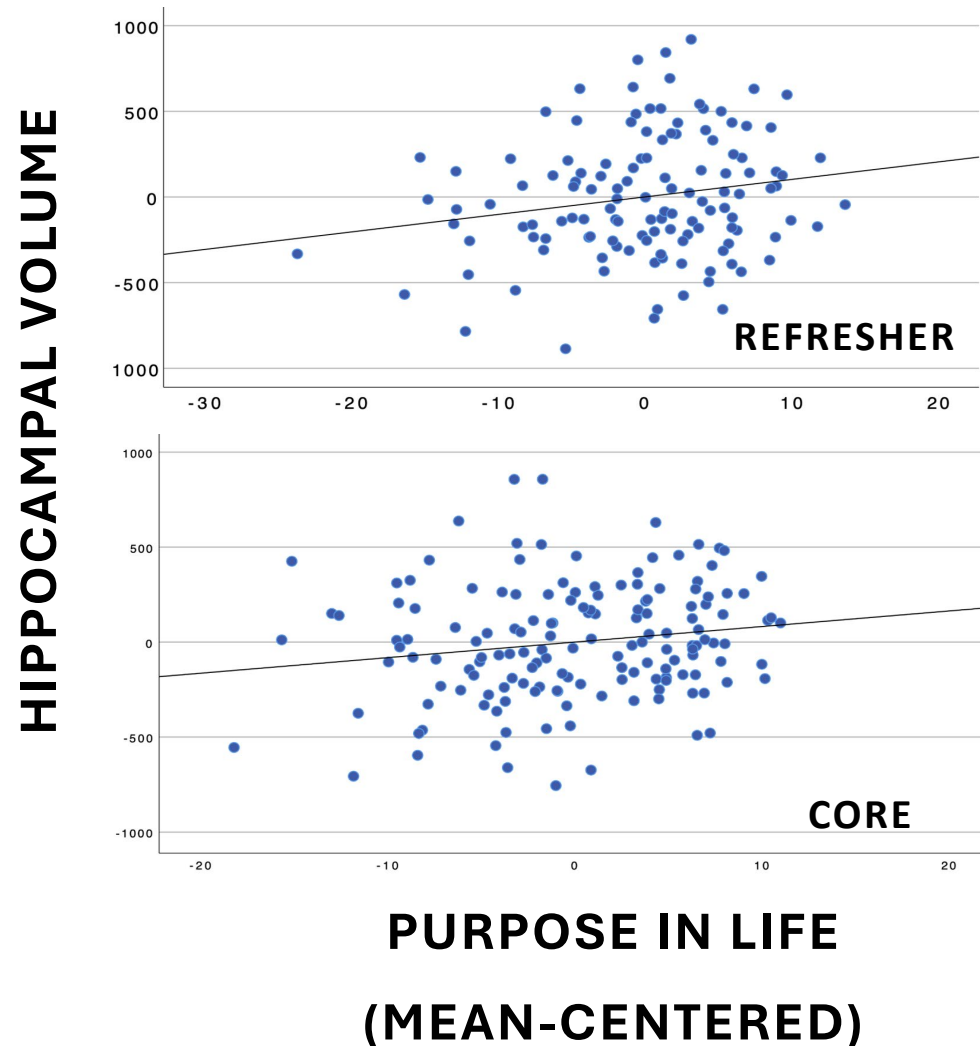


Hippocampal volume decreases with age.

MIDUS Core Sample aged ~45-95



Having more purpose in life is associated with larger
larger hippocampal volumes in 2 samples.



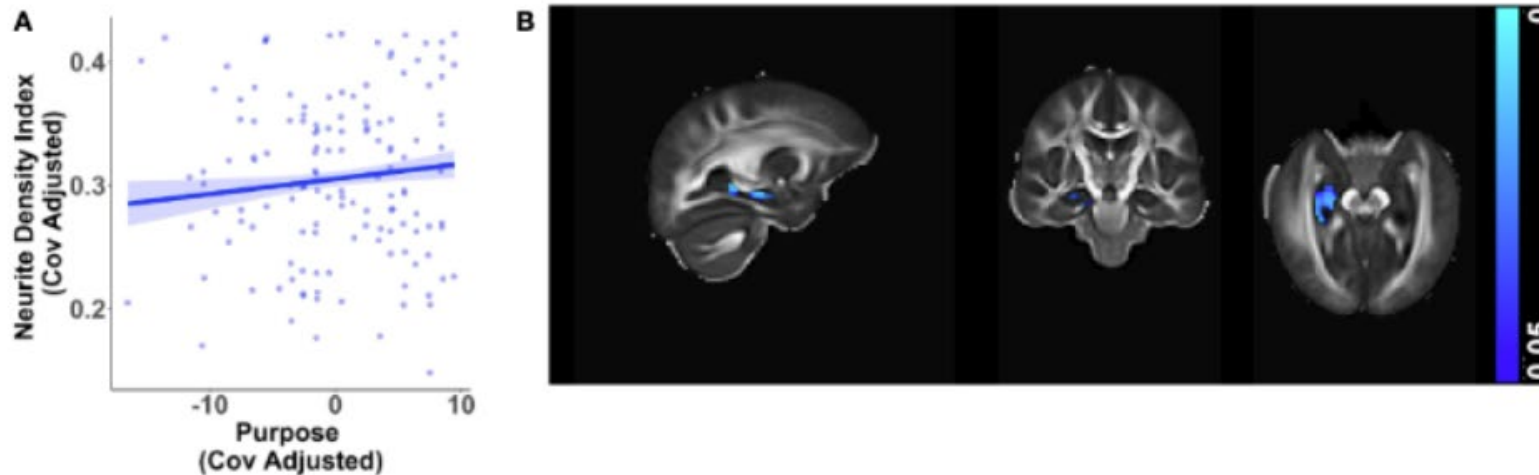
Regression Coefficients	Hippocampal Volume					
	M3 (n=154)			MR1 (n=127)		
IVs	B	SE B	β	B	SE B	β
Intracranial volume	.001	.000	.42†	.001	.000	.54†
Age	-17.52	2.70	-.42†	-10.75	2.88	-.27†
Sex	75.21	59.59	.10	39.82	88.48	.04
Race	102.97	63.38	.12	118.31	73.75	.12
Education	19.42	31.41	.04	-38.96	43.98	-.07
Time lag btw survey-MRI	.02	.04	.04	-.12	.13	-.07
Purpose in life	8.10	4.02	.14*	9.94	4.88	.15*
* p < .05 , † p < .001						

Feeling more purpose is
associated with larger
hippocampal volumes
across adulthood.

Feeling more purpose is associated with healthier **hippocampal microstructure**



Work led by
Dr. Ajay Nair



consistent
with better
brain health

↑ neurite density index ($b = 0.00122$, $p = 0.021$)

↑ axonal water fraction ($b = 0.00062$, $p < 0.001$)

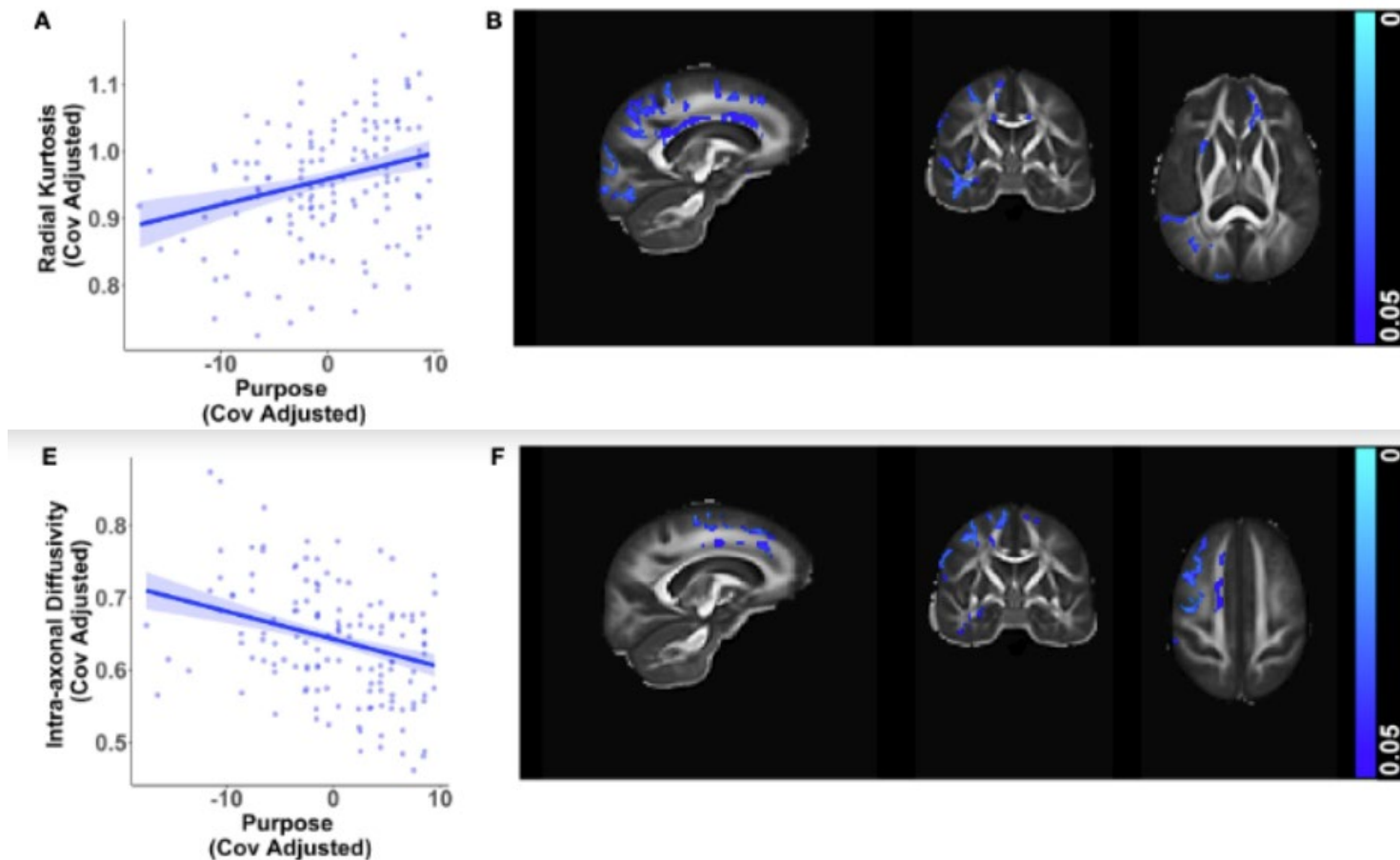
↑ radial kurtosis ($b = 0.00267$, $p < 0.001$)

↓ lower intra-axonal diffusivity ($b = -0.00271$, $p = 0.019$)

Feeling more purpose is associated with healthier **white matter microstructure**.



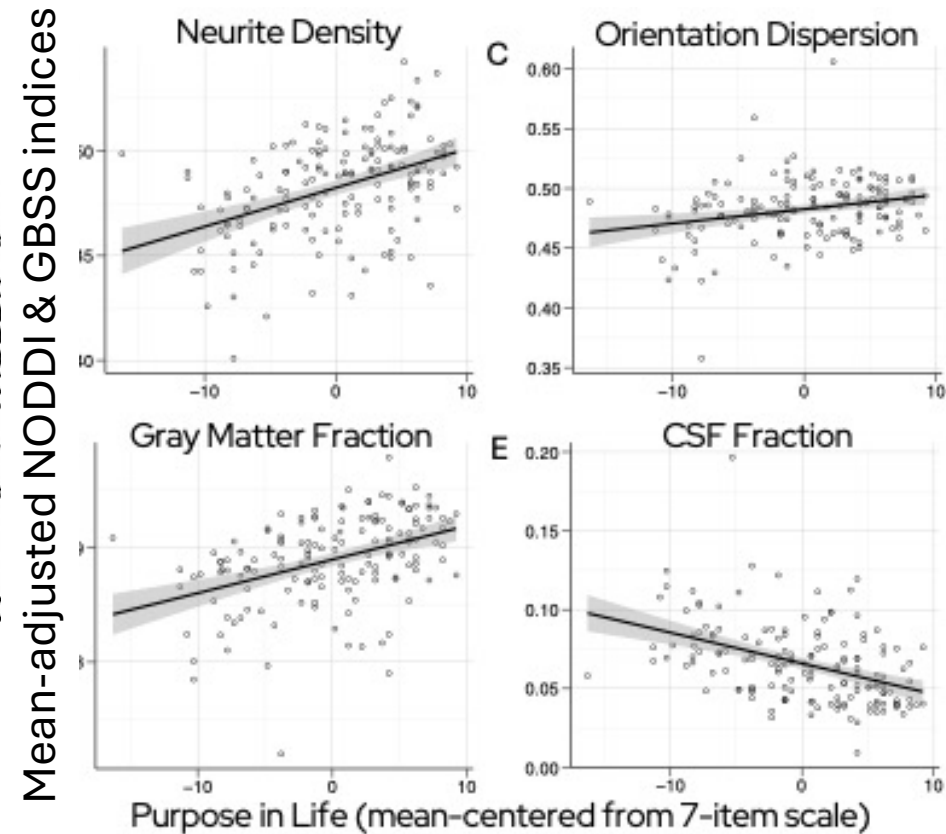
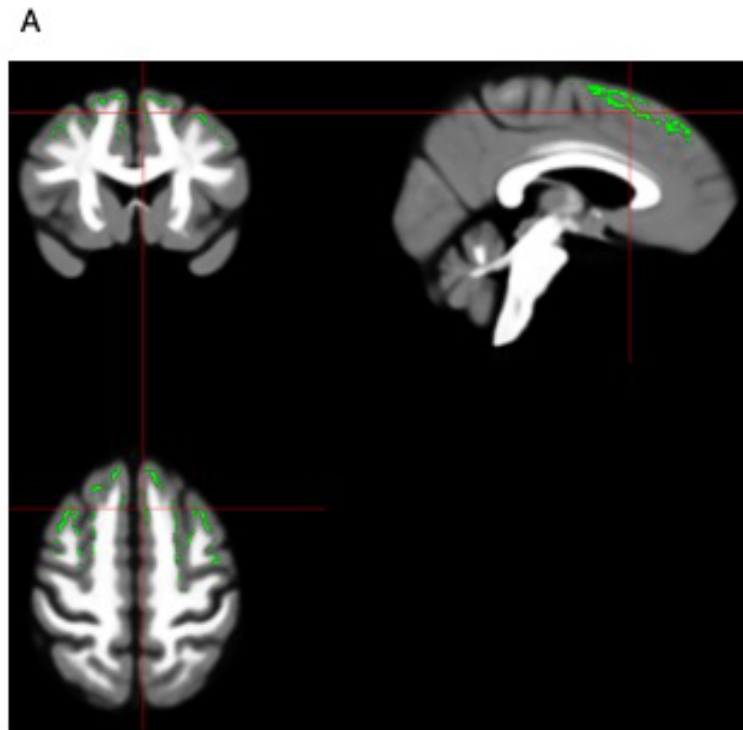
Work led by
Dr. Ajay Nair

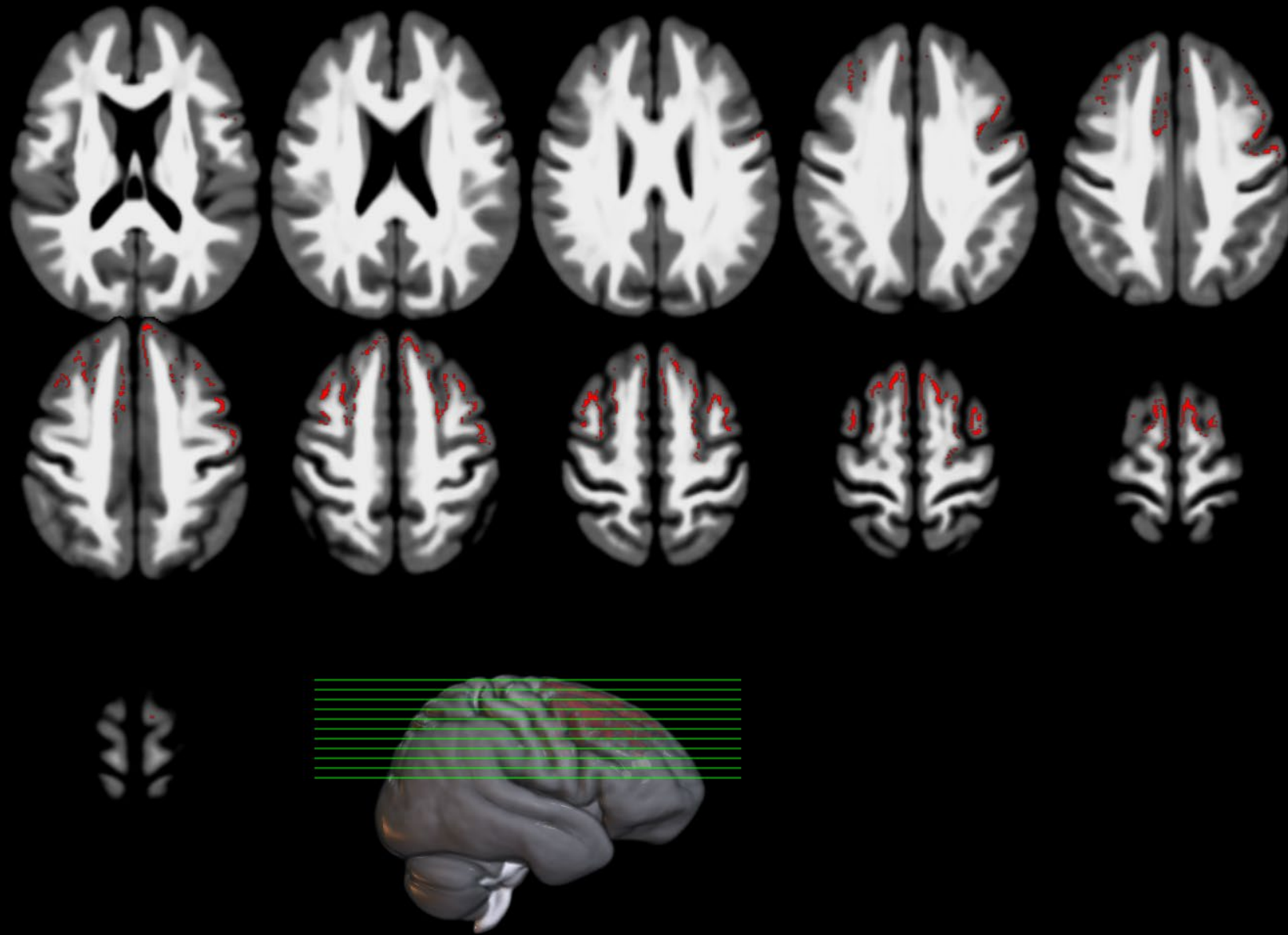


Feeling more purpose is associated with healthier **prefrontal cortical microstructure**

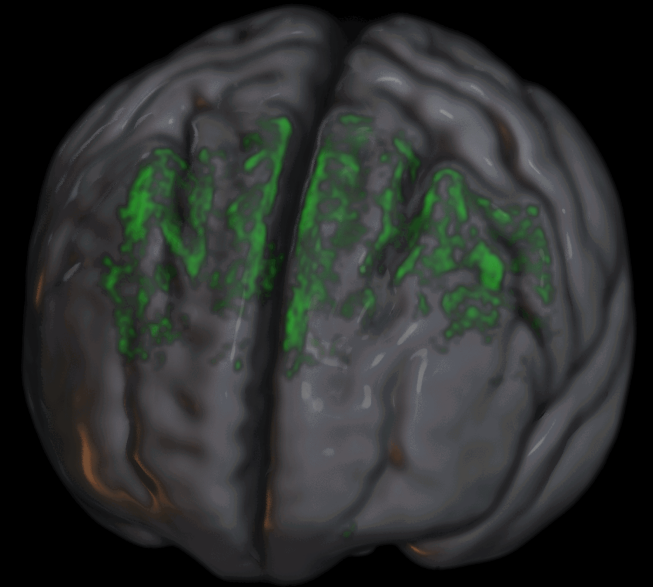


Work led by
Dr. Nagesh Adluru

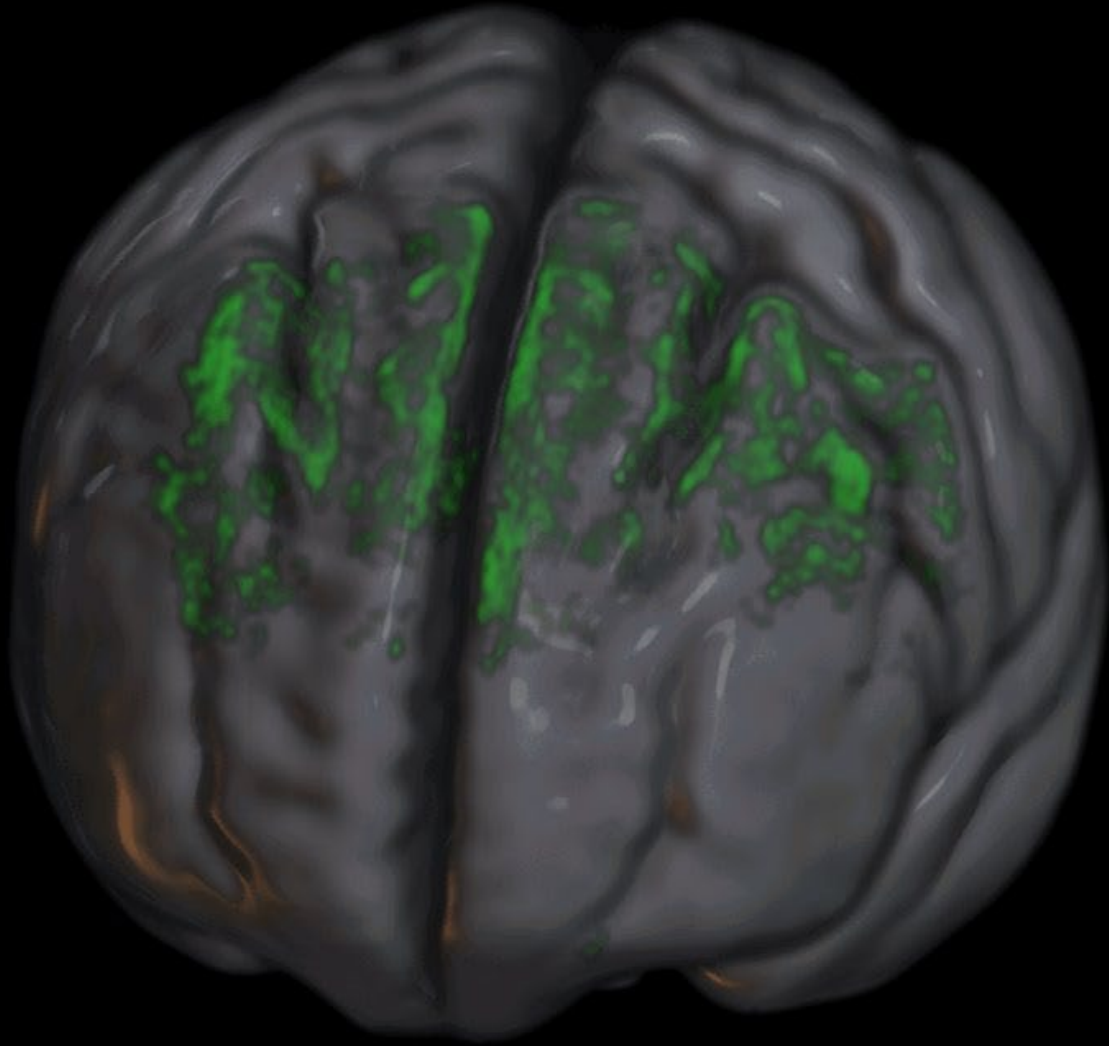




Dorsolateral
prefrontal
cortex
(DLPFC)



Purpose (main effect)
(adjusted for age, sex, race, education)



The dorsolateral prefrontal cortex is critical for complex, goal-directed behaviors.

Feeling more purpose in midlife and older adulthood may be reflected by, *and/or supported by*, greater structural integrity of dorsolateral prefrontal cortex.



OPEN

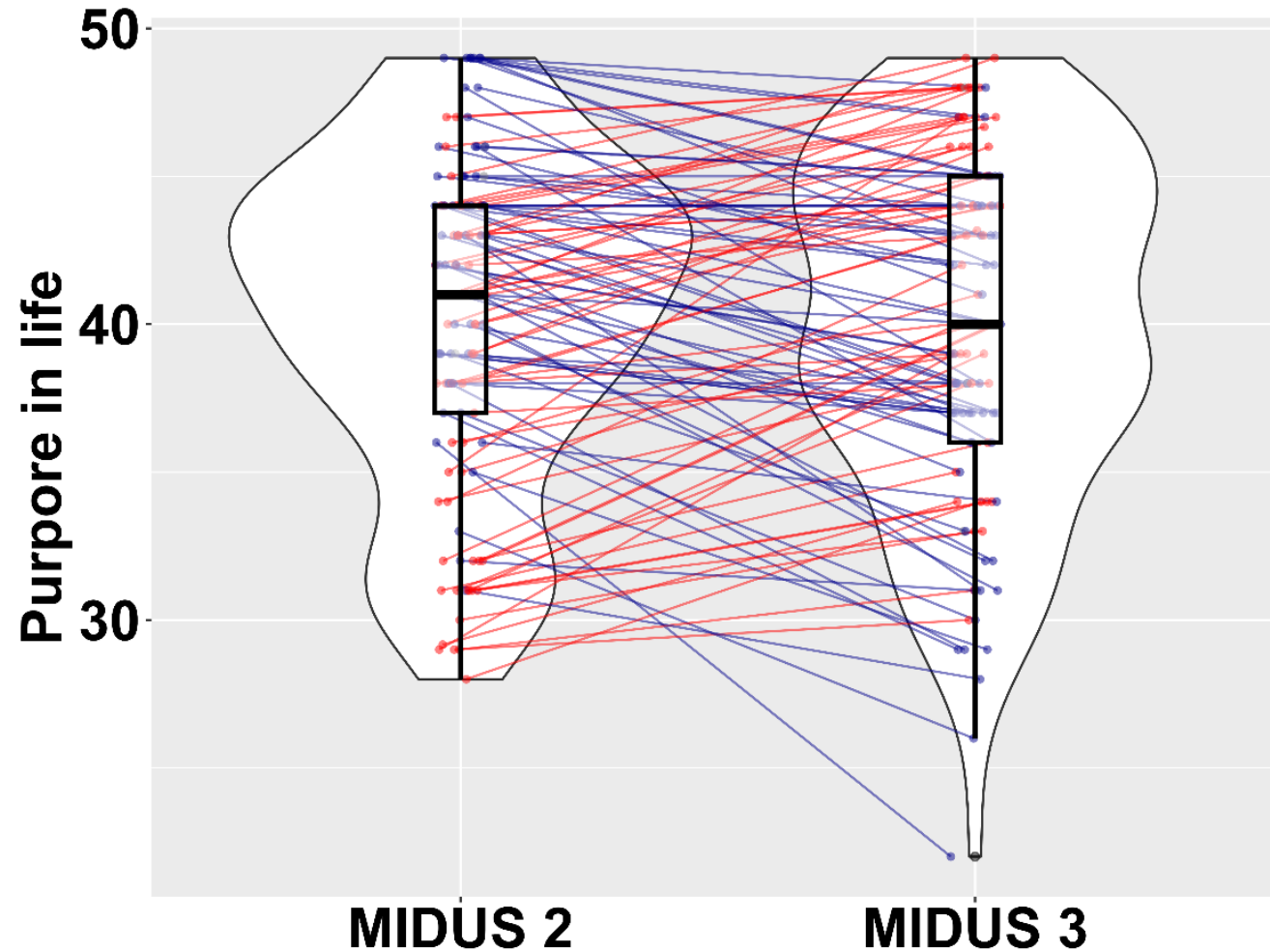
Educational disparities in 20-year trajectories of psychological well-being in a national sample

Jennifer Morozink Boylan^{1✉}, Jeong Ha Choi², Julie A. Kirsch³ & Carol D. Ryff^{3,4}

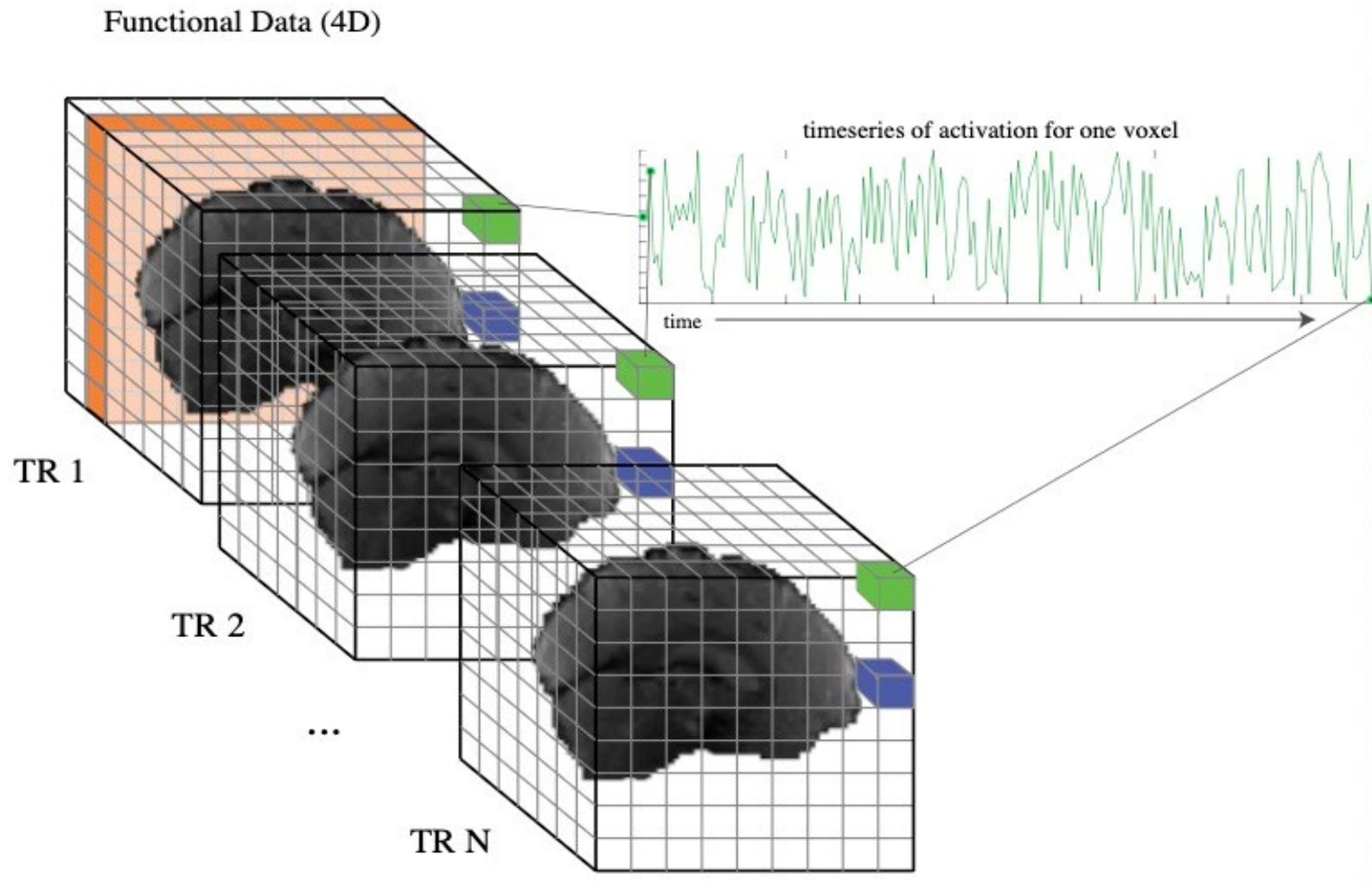
Long-term trajectories of psychological well-being were investigated using data from a national longitudinal study known as MIDUS (Midlife in the U.S.) The central question was whether educational status and age were associated with gains, losses, or persistent disadvantage on widely studied dimensions of eudaimonic well-being such as personal growth, purpose in life, and self-acceptance.

Findings from a sample of adults (N = 6908), aged 25–74 at baseline, showed primarily loss across the 20-year period (1995–2015). Those with a high school education or less showed persistently lower levels of six distinct aspects of well-being compared to those with more education across time. In addition, purpose in life declined for all age groups. Losses over time for autonomy, environmental mastery, and personal growth were steeper for the oldest age group (i.e., 61 years and older) compared to younger (i.e., 40 years and younger) and midlife (i.e., 41–60 years) adults, while losses for self-acceptance were steepest for young adults compared to the two older age groups. The role of structural inequalities in understanding variation in these well-being trajectories and their implications for future health are considered.

Changes in purpose in life over roughly a decade



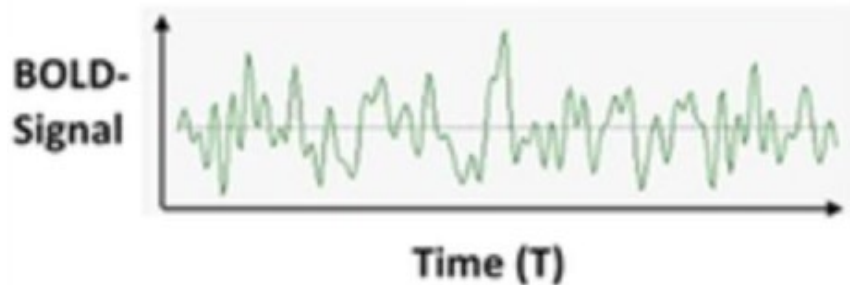
Task free fMRI measures of functional connectivity



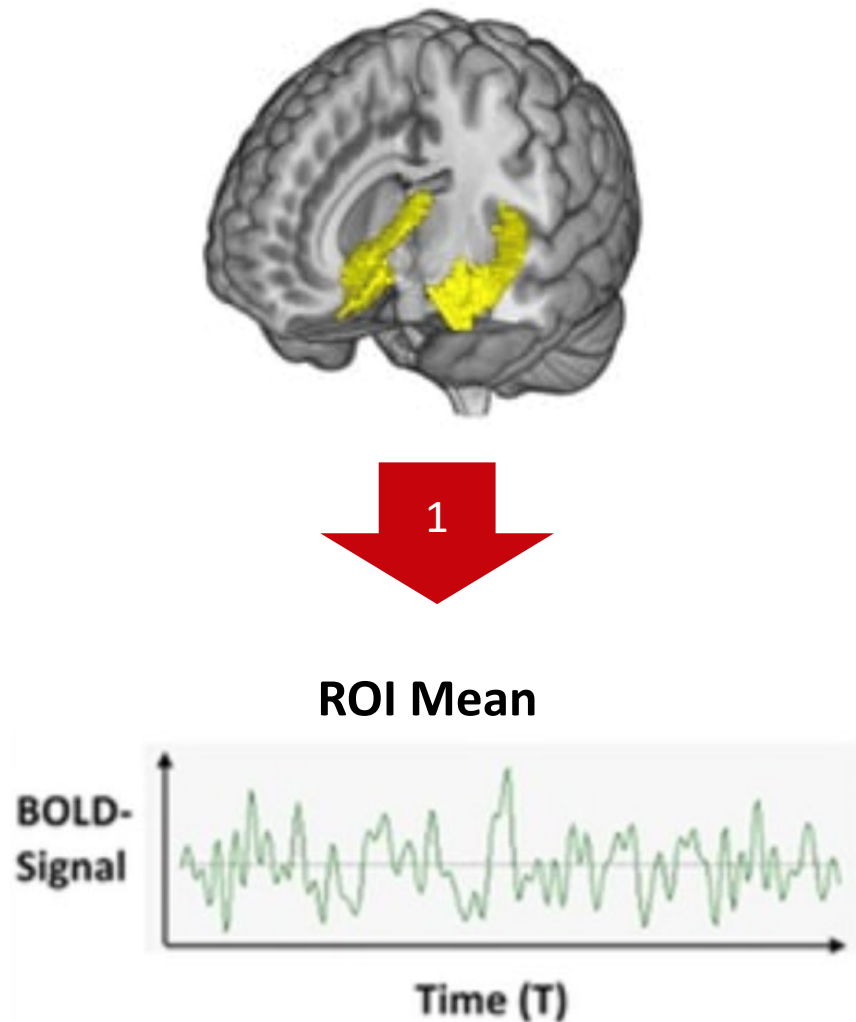
fMRI measures of hippocampal functional connectivity



ROI Mean

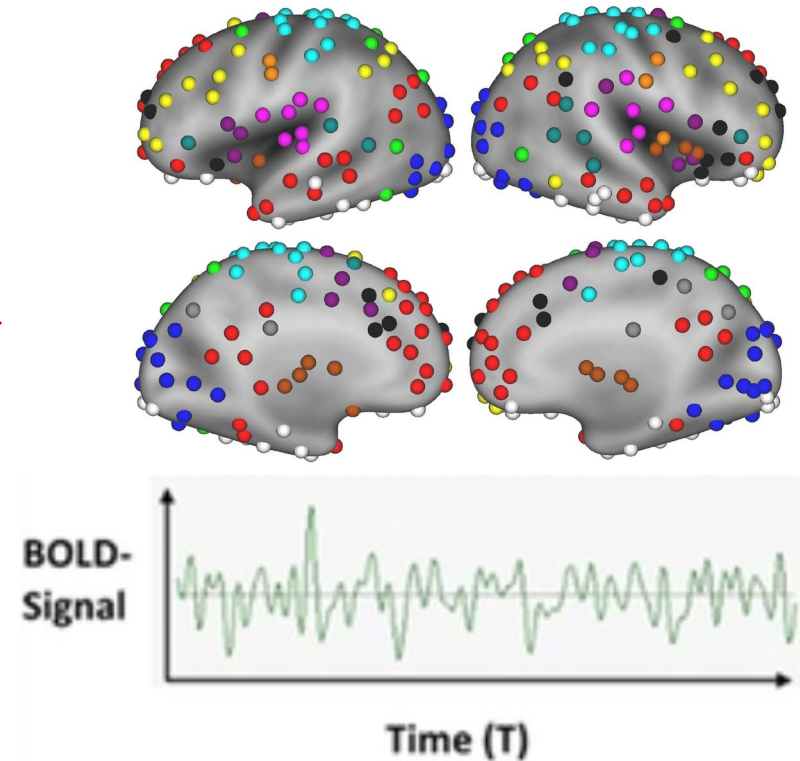


fMRI measures of hippocampal functional connectivity

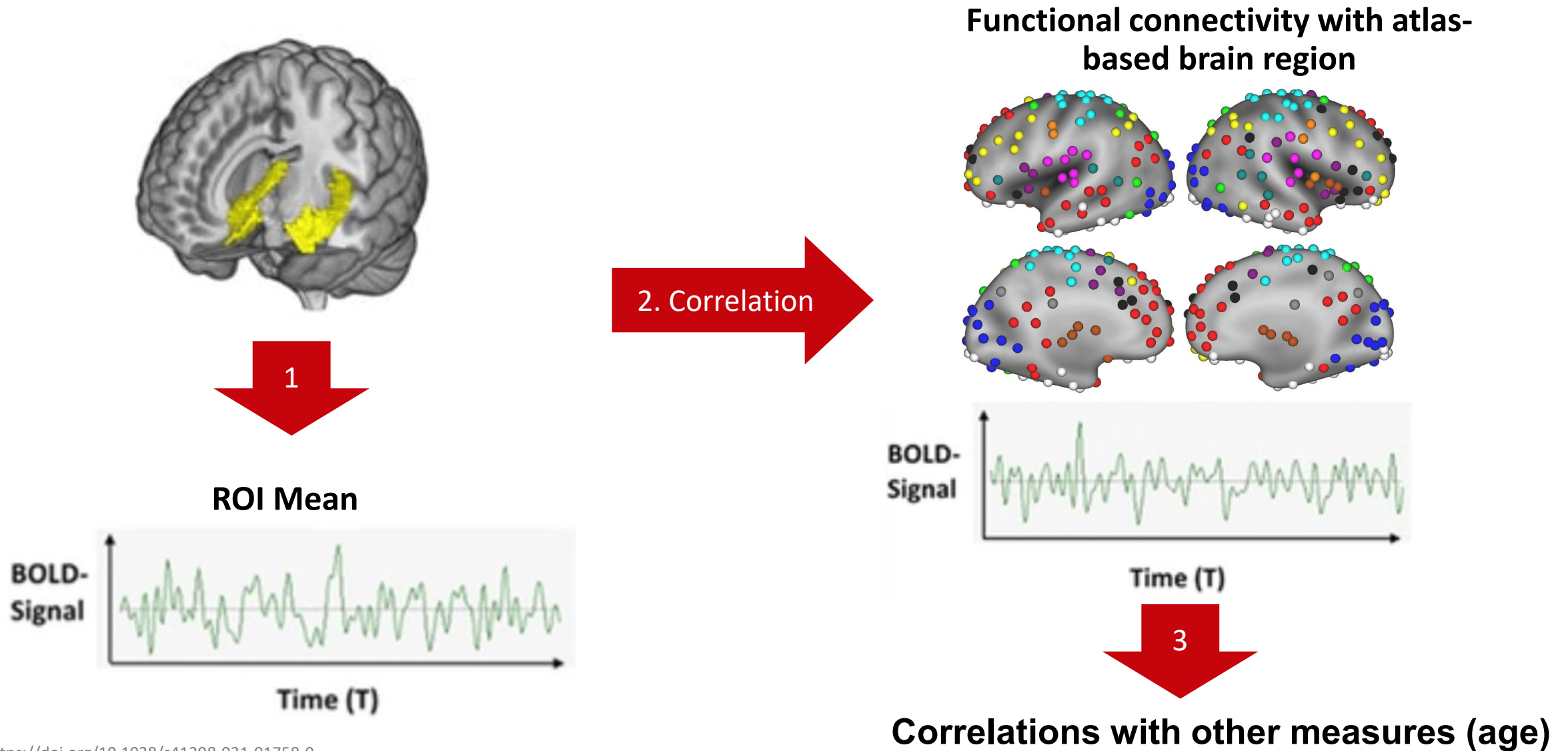


2. Correlation

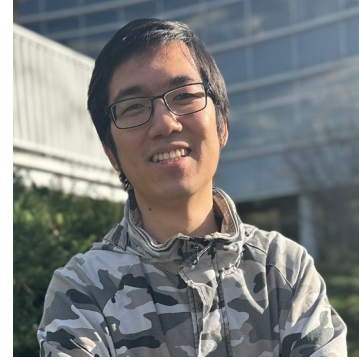
Functional connectivity with atlas-based brain region



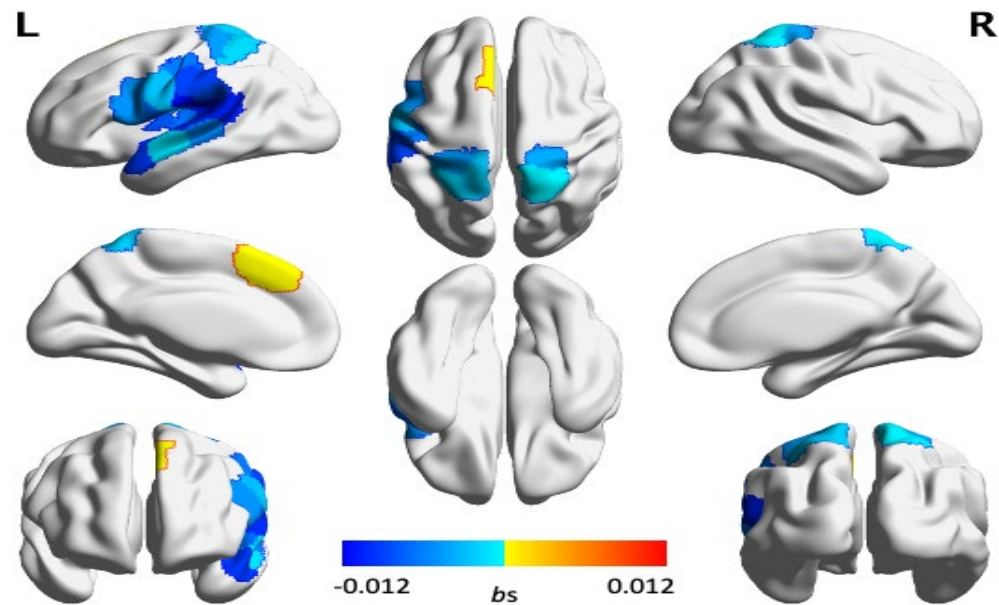
fMRI measures of hippocampal functional connectivity



Hippocampal functional connectivity with age



Work led by
Dr. Yiyi Zhu

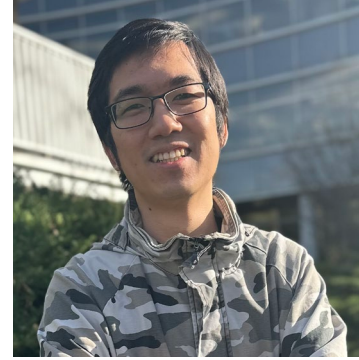


Regions with significant age-related differences in hippocampal functional connectivity

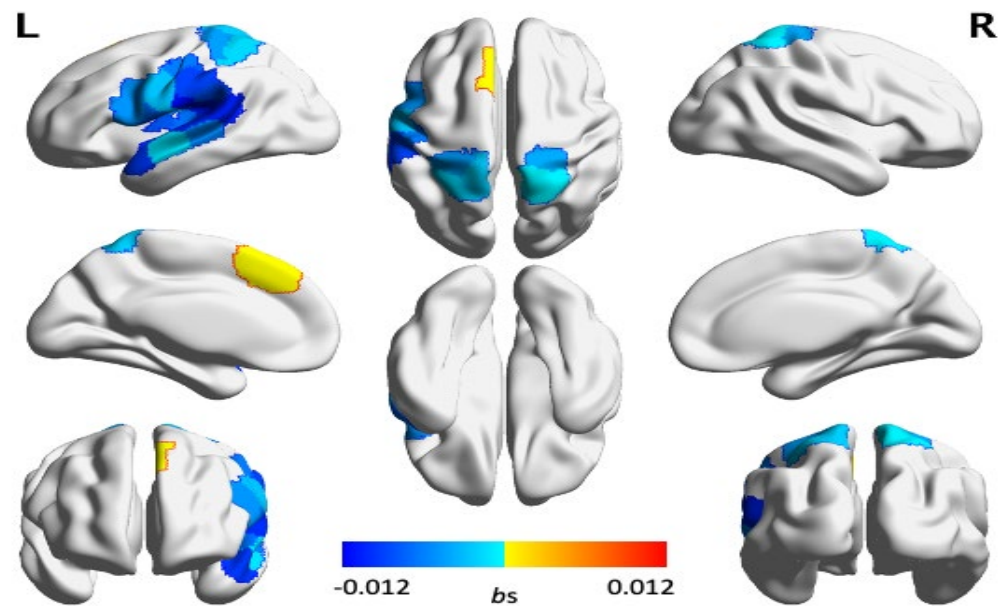
Blue = hippocampal functional connectivity **negatively** associated with age.

Yellow = hippocampal functional connectivity **positively** associated with age

Hippocampal functional connectivity with age



Work led by
Dr. Yiyi Zhu

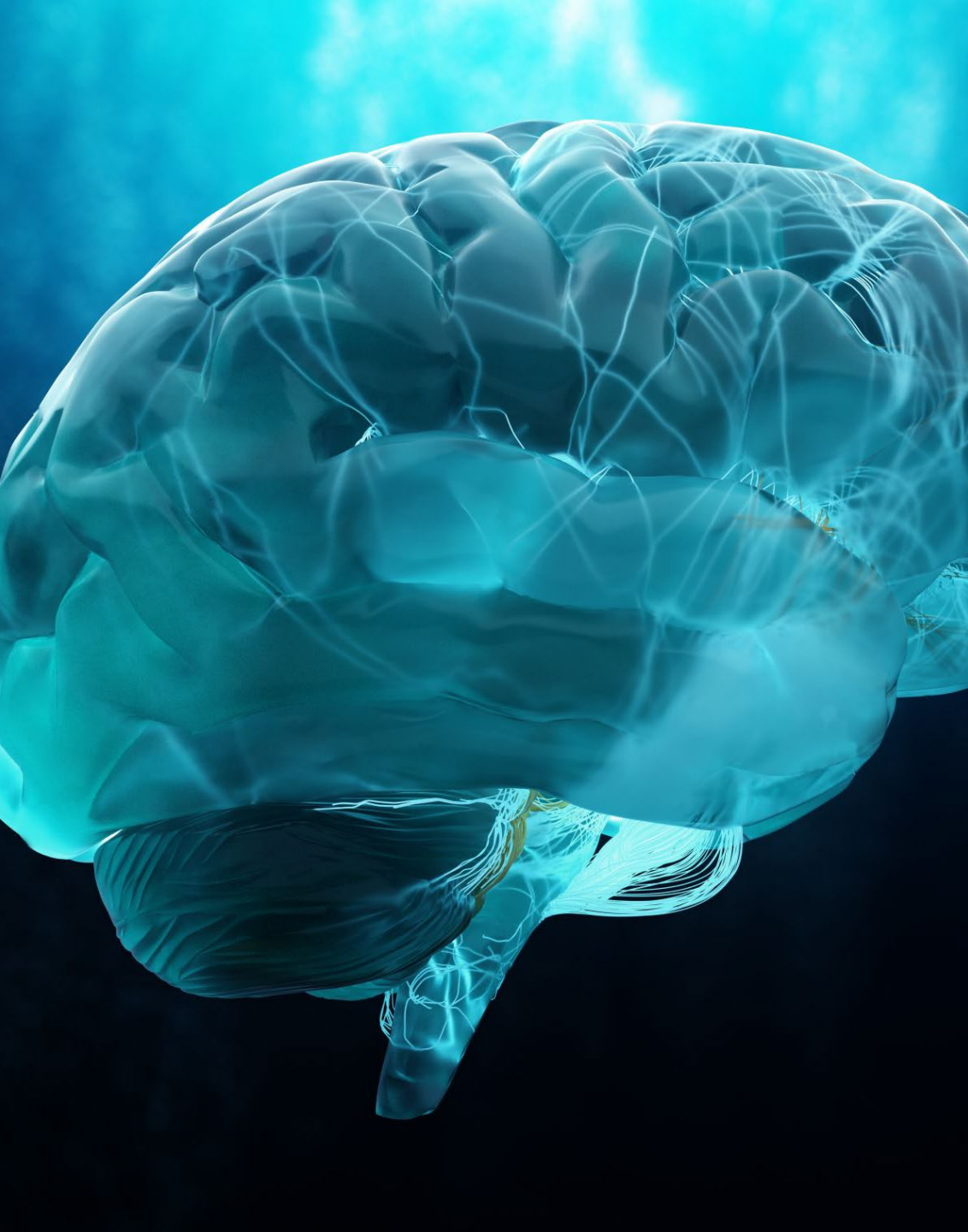


Regions with significant age-related differences in hippocampal functional connectivity

Blue = hippocampal functional connectivity **negatively** associated with age.

Yellow = hippocampal functional connectivity **positively** associated with age

Higher sustained purpose in life over a decade is significantly associated with HIP-FC aging patterns.
Those reporting higher sustained purpose exhibited less of the age-related pattern.



In summary, higher levels of purpose are associated with

- Larger hippocampal volumes across adulthood
- Healthier hippocampal, white matter, and dorsolateral prefrontal cortical microstructure
- Better maintained hippocampal resting functional connectivity across the brain (less reflective of typical age differences).

Limitations and Future Directions

Does purpose in life promote healthier brain microstructure or do healthier brains allow for feeling more purpose?

Limitations and Future Directions

Does purpose in life promote healthier brain microstructure or do healthier brains allow for feeling more purpose?

Do the health and lifestyle factors associated with purpose in life mediate the better brain health?

Limitations and Future Directions

Does purpose in life promote healthier brain microstructure or do healthier brains allow for feeling more purpose?

Do the health and lifestyle factors associated with purpose in life mediate the better brain health?

Do children and adolescents exhibit similar relationships between purpose and brain (micro)structure/connectivity?



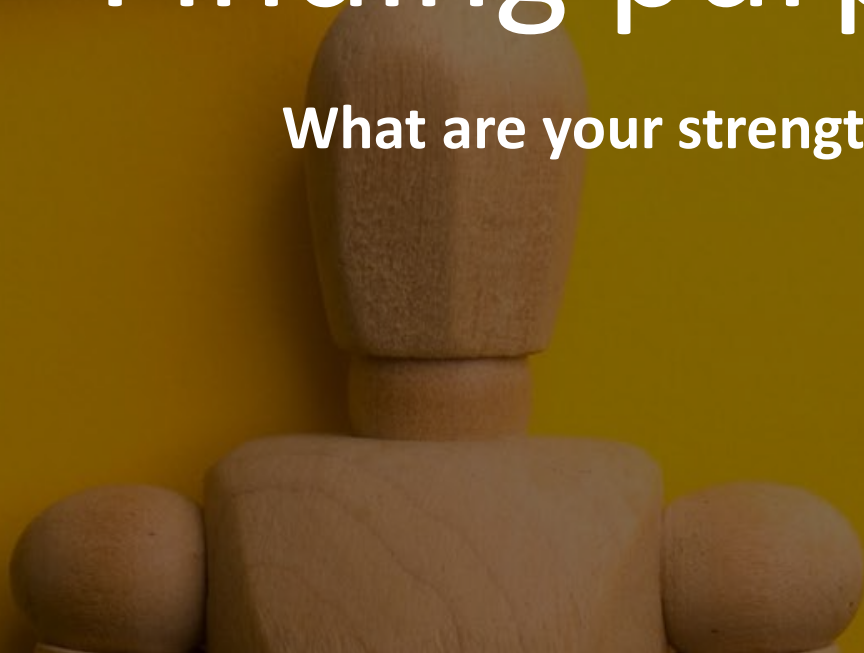
What impacts purpose?

Life transitions – job burnout, empty nest, retirement,
losing a partner,
having a child or grandchild,
being needed, ...



Finding purpose

What are your strengths?





Finding purpose

What obstacles have you overcome in your life?



Finding purpose

How has your purpose changed
over your life?





Finding purpose

Who are your role models?

Finding purpose

Can you mentor and share your knowledge and skills with others?





Finding purpose

What causes are important to you
and how can you help?



Finding purpose

Can you share your story with others?

Finding purpose

What can you learn from your own obituary?

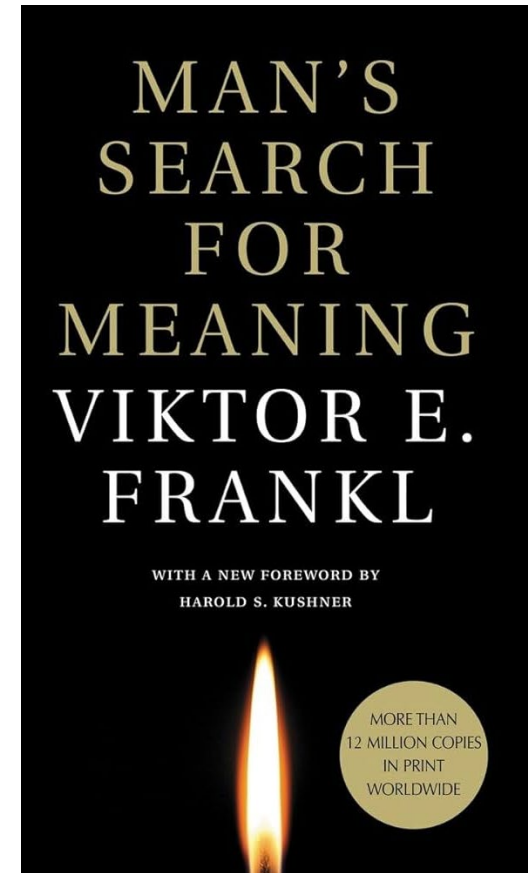


Finding purpose

What would you do if you won the lottery?

Questions to help you find purpose

1. What are your strengths?
2. What obstacles have you overcome in your life?
3. How has your purpose changed over your life?
4. Who are your role models?
5. Can you share your knowledge and skills with others?
6. What causes are important to you and how can you help?
7. Can you write and share your story with others?
8. What can you learn from writing your own obituary?
9. What would you do if you won the lottery?
10. Can you be inspired by Viktor Frankl's *Man's Search for Meaning*?



What gives you purpose
and meaning in life?

And how will you use it
to age healthier?

Thank you for purposely listening!
MIDUS data are free and publicly available for download.
Learn more at www.midus.wisc.edu

Nagesh Adluru

Lauren Gresham

Ajay Nair

Sarah Skinner

Yiyi Zhu

Elizabeth Nord

Mingtong Liu

Jinx Recchio

Kareem Al-Khalil Dan Fitch

Jeanne Harris

Waisman Brain Imaging

We thank the MIDUS participants and staff.

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and the

Feedback

- Upon zoom exit
- Share your thoughts

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<https://wihealthyaging.org/find-a-workshop/>

Healthy Living with Chronic Pain

Learn skills and strategies to better manage your chronic pain with this 6-week workshop.

[See Schedule](#)

Healthy Living with Diabetes

Learn skills and strategies to better manage your diabetes in this 6-week program.

[See Schedule](#)

Living Well with Chronic Conditions

Learn skills and strategies to better manage your health and help you to age well in this 6-week program.

[See Schedule](#)

Mind Over Matter: Healthy Bowels, Healthy Bladder

Improve or prevent bowel and bladder incontinence in this 3-session program. (For women only)

[See Schedule](#)

Physical Activity for Lifelong Success

A program designed for those who have not exercised in a while, this 10-week program will help you get started with being active!

[See Schedule](#)

Pisando Fuerte

Aprende como prevenir caídas con este programa de prevención de caídas multifactorial de 8 semanas.

[See Schedule](#)

Powerful Tools for Caregivers

Receive support and learn how to care for yourself as you provide care to another. To find a workshop, visit:
<https://www.powerfultoolsforcaregivers.org/class-type/wisconsin/>

[See Schedule](#)

Stand Up for Your Health

Sitting too much can be bad for your health. Learn how to sit less and stand more with this 4-week program.

[See Schedule](#)

Stepping On

Learn how to prevent falls with this 7-week multi-factorial fall prevention program.

[See Schedule](#)

Tomando Control de Su Salud

Learn skills and strategies to better manage your health and help you to age well in this 6-week program.

[See Schedule](#)

Vivir Saludable con Diabetes

Learn skills and strategies to better manage your diabetes in this 6-week program.

[See Schedule](#)

Walk with Ease

This 6-week walking program helps you to become more active, reduce pain from arthritis, and live better.

[See Schedule](#)

Next for Age Well Series



Food, Fluids & Fall Prevention



Join WIHA, Pam VanKampen, RDN, CD, and Kristi Cooley, RND, CD for an engaging presentation exploring the important connection between nutrition, hydration, and falls prevention for older adults. Learn how healthy eating, proper hydration, muscle strength, medication interactions, and overall wellness can help reduce fall risk and support independence. Learn practical tips and resources to help support safe, healthy aging at home and in the community.



Presenters:

Pam VanKampen, RDN, CD

Kristi Cooley, RDN, CD

Greater Wisconsin Agency on Aging
Resources (GWAAR)

July 30

10:00-11:00am

[Register Here](#)



Next for Age Well Series



Hearing Health: What Everyone Should Know About Hearing, Hearing Aids, & Healthy Aging



Hearing loss affects millions of people and goes beyond just making it hard to hear conversations. Join audiologist Juliëtte Sterkens and Wynne Whyman, who has had hearing loss since childhood, for a practical session on why you should pay attention to your hearing. Whether you are experiencing hearing changes yourself, are a long-time hearing aid user, or want to support a family member or friend, this session will make you a better-informed consumer. Learn why a hearing care provider who follows Best Practices can matter more than hearing aid technology, strategies for improving communication at home or on the go, options for situations when hearing aids are of little help, and how assistive listening technologies can help you hear great in large venues. Practical handouts and resources will be provided.



Presenters:

Juliëtte Sterkens, AuD
Wynne Whyman, MA, MSS
Center for Hearing Access

August 25
12:00-1:00pm

[Register Here](#)



Thank You, WIHA Sponsors!



Q&A

