

Request for Proposals (RFP)

Falls Free Wisconsin: Localizing Efforts to Address Falls (LEAF)

Proposal Deadline: November 18, 2022 – 5:00 pm

Overview

As part of a larger strategy to reduce falls among older adults in Wisconsin, the Wisconsin Institute for Healthy Aging (WIHA) is pleased to announce a funding opportunity for local falls prevention efforts in Wisconsin. The LEAF initiative will provide funds to local groups to support sustainable falls and injury prevention efforts with a focus on reaching underserved communities and/or creating or revitalizing local falls prevention coalitions.

Who Can Apply:

Funding is available to non-profit, community-based organizations including aging units and Aging & Disability Resource Centers, public safety entities, public health agencies, and other public or community-based organizations or coalitions in Wisconsin.

Funding Amounts and WIHA Support:

WIHA will fund a minimum of 7 projects in the amount of \$5,000 - \$10,000. **Funded projects must be completed by August 31, 2023.** Grantees are expected to participate in a kick-off meeting and check-in meetings over the course of the grant period. A final narrative and budget report will be due on October 31, 2023.

Allowable Expenses

Funds may be used for personnel (not to exceed 25% of award amount), materials, promotion, supplies, and incentives (not to exceed 10% of award amount). Funds **may not** be used to supplant existing funding or for capital expenditures.

To apply:

<https://wiha.wufoo.com/forms/rfp-localizing-efforts-to-address-falls-leaf/>

Timeline

Release of RFP..... October 12, 2022
Q&A Sessions..... See below
Proposals Due..... November 18, 2022
Grants Awards
Announced..... December 16, 2022

Q&A Sessions –

WIHA will hold online meetings to go over grant requirements and answer questions from prospective applicants.

October 19, 2022: 9:00 – 10:00 am
October 26, 2022: 1:00 – 2:00 pm

Q&A Zoom Link:

<https://us06web.zoom.us/j/82015360901?pwd=RnBTVU9JK1MxTWRmUmMySnYrbWwxZz09>

Meeting ID: 820 1536 0901
Passcode: 941610
+1 312 626 6799 US (Chicago)

Sessions will be recorded for those unable to attend.

Background

Wisconsin has the highest rate of deaths due to falls among older adults in the entire country with one in four people age 65 or older falling each year. The [Wisconsin Institute for Healthy Aging](#) (WIHA), with funding from the Administration for Community Living (ACL), is working to develop a comprehensive statewide strategy to reduce falls in the state. The strategy includes the creation of the Falls Free Wisconsin Center - housed at WIHA - to provide falls prevention information and resources to consumers and professionals. We also provide leadership to the [Falls Free Wisconsin Coalition](#) to ensure collaboration, coordination and a multidisciplinary approach to falls prevention. A third component of the initiative is to cultivate and support local or regional falls prevention efforts through funding opportunities, such as this one, with priority given to projects that address the needs of underserved populations.

Target population:

Projects must support falls prevention in older adults which may also include their families and caregivers. Preference will be given to projects that address the needs of underserved populations and include sustainability measures or lead to next steps in falls prevention.

Proposal Requirements:

1. Applicant organization and project lead contact information.
2. Project description to include 1) overview, 2) goals, 3) activities, 4) evaluation and 5) sustainability measures.
3. Project budget.

To apply:

Submit your (online only) application – **no later than 5:00 pm on Friday, November 18, 2022** - here: <https://wiha.wufoo.com/forms/rfp-localizing-efforts-to-address-falls-leaf/>

If you have questions, please contact Kris Krasnowski at kris.krasnowski@wihealthyaging.org.

Examples of eligible projects:

1. Develop or revitalize a local or area falls and/or injury prevention coalition
2. Launch a local falls prevention event or initiative (e.g., [Mugs for Rugs](#), [Only Leaves Should Fall](#))
3. Expand evidence-based falls prevention programs such as WIHA's [Stepping On](#) or [Pisando Fuerte](#) programs
4. Develop a falls referral program to connect fallers to interventions
 - With public safety (fire, EMS)
 - With health care providers
5. Develop in-home falls prevention initiatives to address home hazards such as clutter and hoarding and home safety modifications
6. Develop education campaigns on the factors that increase falls (vision, medications, nutrition and hydration, footwear, home hazards, balance and strength) and ways to reduce falls risk
7. Develop a local mobility or accessibility project to understand and address community needs (e.g., walkability survey with recommendations)
8. Develop an initiative to engage pharmacies for medication reviews
9. Implement physical activity programs to improve strength and balance for hard-to-reach elders

LEAF Budget

List and briefly describe your expected expenses in the table below. **Complete and attach in the project budget section (#8) of your LEAF Grant submission.** Categories may include personnel, travel, materials and supplies, and incentives. Funds **may not** be used to supplant existing funding or for capital expenses. *Add rows as needed.*

Questions? Contact [Kris Krasnowski](#).

| Category | Item/Description | Amount |
|---|------------------|--------|
| Personnel Not to exceed 25% of project award. Please list individual(s), title, and agency | | |
| | | |
| Travel Not to exceed 10% of project award. | | |
| | | |
| | | |
| Materials and supplies | | |
| | | |
| | | |
| Promotion | | |
| | | |
| | | |
| Incentives Not to exceed 10% of the project award. | | |
| | | |
| | | |
| Total | | |